

The Oregon Woodland Cooperative Presents:
**A Free Marketing Seminar for
Small Woodland Owners**

September 13, 2008



The Oregon Woodland Co-op will host a free marketing seminar for small woodland owners trying to manage their forestland under growing pressure from development, industry, and a volatile marketplace.

Schedule:

9:00 – Introduction
9:15 – John Krier
10:15 – Break
10:30 – Oregon Woodland
Cooperative
11:30 – Vendor Presentations

Break out Sessions

After the Presentations, attendees will have the opportunity to rotate in small groups to talk to the OWC Coordinators about specific co-op projects.

This event will focus on understanding the future of timber markets, both traditional and non-traditional. Timber will be discussed in both a global and local context. New, non-traditional markets and business models developed by the Oregon Woodland Co-op will be discussed

Timber Markets – John Krier

John Krier will present on the future of log markets from both a local and global perspective. He will discuss the role of the Pacific Northwest in global markets now and in the future as well as the role of the small woodland owner.

Oregon Woodland Co-op – OWC Coordinators

Scott Zimmerman, Kent Goodyear, and Louis Leatherman will present on the new OWC programs developed, including: FSC and other custom cuts, bundled firewood, non-timber forest products, and shared purchasing. Particular focus will be paid to the economic results of the custom cut and firewood programs.

Vendor Presentations

OWC Vendors such as Wilco will have talk about their relationship with the Oregon Woodland Cooperative, and how it provides a unique opportunity and benefit to small woodland owners.

Creative ways to invest in your forest asset

When: September 13th 2008 9:00 am

Where: Oregon Dept. of Forestry - Forest Grove District Office, 801 Gales Creek Rd., Forest Grove, OR 97116

Info and RSVP

This is a **FREE** event and registration is not required, but to ensure enough handouts are available we would appreciate knowing if you plan to come. To let us know, or if you have any questions:

call 503-647-7425 or e-mail: louis@orwoodlandco-op.com.